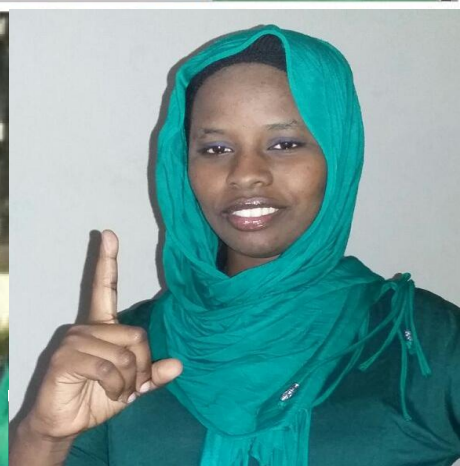


# we are 1 ne Green / Friday



JOIN THE INITIATIVE  
THIS FRIDAY and  
beyond

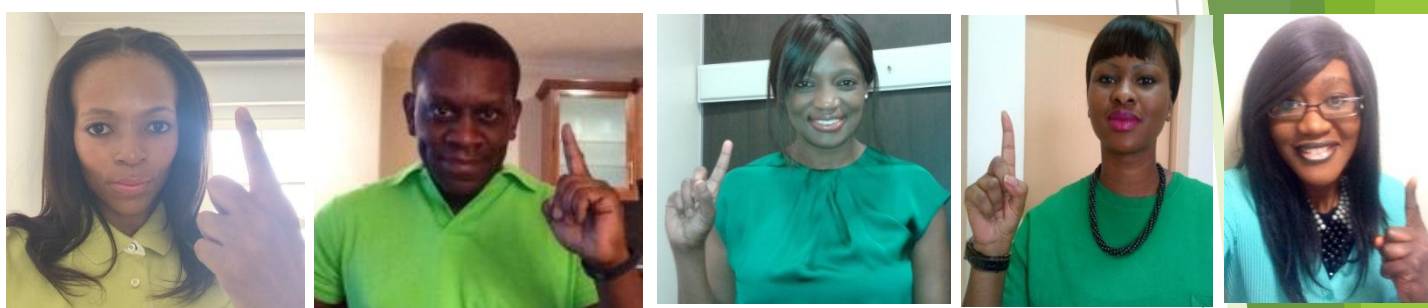
1



## HOW TO GET INVOLVED **THIS FRIDAY** AND BEYOND

Join the **GREEN FRIDAY #WEARE1NE INITIATIVE** on **Friday 23<sup>rd</sup> January 2015 and beyond.**

- To show **SOLIDARITY** and **EMPATHY** to recent casualties surges from Terror attacks where thousands lost their lives in Nigeria, other African countries, and around the world, on **Friday the 23<sup>rd</sup> January 2015** we encourage you to wear green or showcase an accessory of green color all day and take selfies with the index Finger up to symbolize the "number" 1, sign of Unity and Solidarity.



- In such times we urge you to **VOICE** your **EMPATHY** and show **SOLIDARITY** with the victims and show a united front that values human life regardless of where they were born.
- The objective is to raise awareness via social media amongst citizens globally, **encourage them to participate and propose solutions, based on tolerance that are inclusive, pacific, constructive** and most importantly, that can address the roots of the problem.
- The campaign is inspired from the Ubuntu, (African philosophy meaning "I am because you are; we are one")
- Africa 2.0 in partnership with [AllAfrica.com](http://AllAfrica.com) and a collective of leaders from Africa and around the globe will join the Green Friday initiative .



**Solidarity -**  
"one for all,  
all for one"

**Unity - Move**  
as One and  
Speak with  
One Voice

**Leadership -**  
For  
Collective  
Impact and  
action  
through  
large  
mobilization





# HOW TO GET INVOLVED?

Choose one, some or all of the 5 action points. And more importantly **DO SOMETHING**

1. Follow **#WeAre1ne** on all your social media platforms. Retweet to the max on all social media proposing solutions that are inclusive, pacific, constructive and more importantly can address the roots of the problem.
2. Wear green, and Take selfies wearing green outfit with the index finger up to symbolize the "number" 1
3. You can also post your pix on your Facebook, Instagram and other social media and **tag your friends for them to rally** and follow the movement.
4. Feel free to take group pictures around the same theme to show collective mobilization.
5. Upload **#Weare1ne** videos on YOUTUBE with your testimonies around the situation wearing a green outfit
6. If you are African or of African Diaspora please add the **#FABA (for Africa by Africa ) and #WEARE1NE**



## ABOUT WE ARE 1NE

- Initiated by Africa 2.0, We Are 1ne is a global initiative aiming to foster, cultivate and advance initiatives that unite humanity worldwide, and address issues that affect the quality of life for citizens globally regardless of their race, gender, culture or religious belief.

FOR MORE INFO ON AFRICA 2.0 VISIT  
([WWW.AFRICA2POINT0.ORG](http://WWW.AFRICA2POINT0.ORG)) OR CONTACT  
[info@africa2point0.org](mailto:info@africa2point0.org)