

# Young Leaders

2021 EDITION







## Young Leaders | 2021 Edition

## WHAT ARE FRANCE AND AFRICA'S MOST URGENT QUESTIONS THIS YEAR?

The devastation caused by the pandemic is impossible to express in words. Whilst lockdowns keep us isolated at a time when we need each other the most, the challenges facing Africa and France have never been more complex.

Now more than ever, the French-African Foundation wishes to identify, assemble and nurture the most promising high-potential talents within the France and Africa economic, political, academic, social and cultural ecosystem. How can we speed the recovery? What solutions remain unexplored, for inclusive growth to become the fabric of our societies? Where to next? Millions of people are counting on the next generation of African and French leaders to be the answers to our region's most pressing questions.







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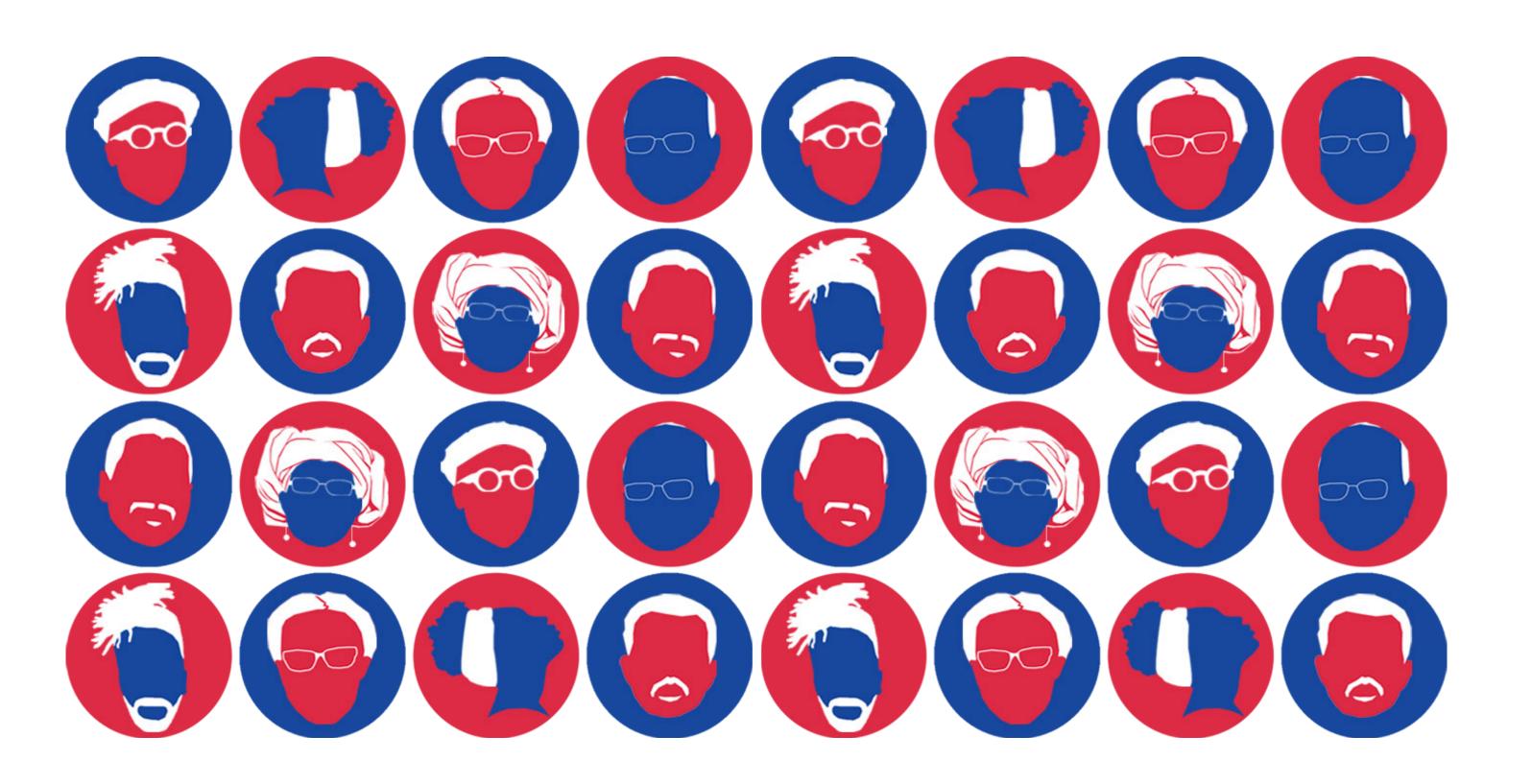
## WHERE ARE THE ANSWERS AFRICA AND FRANCE NEEDS?

This year, as a matter of urgency, the French-African Foundation has expanded the capacity of the Young Leaders program three-fold, from 30 to 100 selectees. The selection process will be progressive, gender-free-based and exhaustive to ensure a fair and equal playing field in identifying the 100 people who show the talent, energy and values necessary to provide the answers for transformative change in our ecosystem.













## How will we fast-track the development of the 100 selectees?



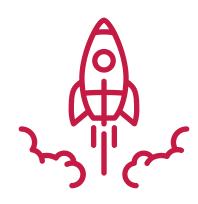


#### BIGGER NETWORK

An exceptional opportunity for France and Africa's most innovative young leaders to create lifelong bonds of trust and to build a game changing community.

An inspiring platform to forge links with personalities from the public and private sectors and an expanded community of high-caliber leaders.

A strong support for networking through our esteemed partners.



### GREATER PERSONAL TRANSFORMATION

Programs to ignite the transformative power of one's leadership and managerial potential.

Personal involvement in 2 new Franco-African initiatives.

Priceless experience from real-time projects and collaborations.

An exclusive space for self-expression and personal development.



### **AMPLIFIED EXPRESSION**

Media training to address the general public; deconstruct prejudices.

Dialogue, transmit values and convictions.

Ongoing mentorship on a yearly basis.

Greater visibility for the projects, missions and careers of young leaders.











# Selectees will divide into 2 groups of 50 to participate in **2 Seminars** held in France and Senegal.

Each seminar will include a set of common sequences, completed by specific ones and workshops. They will be the opportunity for discussions with high-level interlocutors from public and private sectors as well as with the Heads of State of France and Senegal. In July, the cohort meeting will allow to confront perspectives of both seminars. This collective work will result in an operational report in the spring of 2022.

The major innovation of the 2021 edition is the setting of a "Sport & Development" focus in order to engage the French-African communities mobilized on this theme and to highlight the economic and social stakes of sports contribution to development as part of the work carried out by the whole promotion.







# The Young Leaders Program 2021. How will it work?

100

selected young leaders will divide into 2 groups

50

young leaders will attend a series of signature leadership sessions in Senegal.

50

young leaders will attend a series of signature leadership sessions in France.

Together, they'll answer France and Africa's biggest questions via the common theme of

## RESILIENCE







## The RESILIENCE of our eco-system will be deeply probed, challenged and analyzed by the two groups of young leaders.

- Will the sessions be the same in France and Senegal?
  - Yes.
- What are some of the big questions the young leader will answer?
- Exactly how tough are France and Africa's economies?
- How are our health systems coping in response to Covid-19?
- How have companies and civil societies responded to the pandemic?
- What "real-time" signature project will the selectees work on this year?
- The 100 young leaders must deliver a report, outlining operational recommendations for the region's sports industries.
- How will the program conclude?
- The two groups will unite as one at an annual gala event.
- Here they'll present their reports organized around the same big questions of the France and Africa's state of resilience.





## FRENCH-AFRICAN FOUNDATION WEEK



This event will take place in July over two days in Paris and is a highlight of the program schedule.

Here, the 2 groups will unite to share their recommendations based on themes which were identified during the seminars aimed at addressing France and Africa's big questions.





## How will they be selected?

- Selectees must be between 28 and 40 years old.
- They need to be French nationals or the nationals of an African country.
- Fluency in English is required. Fluency in French or a demonstrated interest to learn.
- French is highly beneficial and will be an advantage in the application process.
- Selectees should demonstrate engagement across public and private sectors, and across geographical borders.
- The selectee must also demonstrate applied skills and experiences in any domain (which could include manufacturing and industry, services, public administration, agriculture, health, science, education, tech, culture and art, media, sports, community, etc.)
- They must showcase inclusive leadership, commitment, and a sustained involvement (3 years minimum) that impacts their community, country, or sub-region.
- Lastly, a display of a privileged professional and/or personal and/or associative relationship with France and Africa will be valorized.







# This year, in the context of our «Focus on Sport and Development» with the French Development Agency, applications from candidates with a background in Sports are particularly encouraged.

The French-African Foundation is looking for candidates that:

- have participated in an international sports competition as athletes;
- OR have an experience of at least 3 years, working in a structure with a link with sport;
- OR have an experience working on a project centered on sport as a tool for social, environmental, economic or political development.







#### **Partners**













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